THE HOLDEN COLLECTION
HB TORANA

BRG 213
Series 53
Series list

The HB Torana was the major facelift of the HA Viva which Holden produced in Australia for Vauxhall. The local content was increased and the HB was badged as a Holden and released in May 1967. Torana ('to fly') was the first Aboriginal word used by Holden, and was its introduction to the small car, lower-medium price range. The model was available in 3 trim levels - Torana, Torana S and Torana SL. The 'Brabham Torana' option package was available on the S & SL models, and was obvious for its GT-style stripe and Brabham badging. The 'Series 70' was a power boosted engine and was available on all 3 models. It was identified by a small 70 and checkered square on the boot.

In September 1968 the HB Series II was introduced - an upgraded version of Series I which looked almost identical. Four door S & SL sedans were added and the Brabham became a 2-door separate model.

Papers and correspondence relating to the HB Torana Series I Release. 53/1
1967. 3cm. (2 parts).
[Includes photographs, list of newspapers for information release, press reaction/clippings.]

News release for HB Torana Series I. 53/2
1967. 0.5cm.

Papers relating to the origin of the "Torana" name. 53/3
1966. 0.5cm.

Performance and reliability test reports. 53/4
1967. 2cm.
[Includes 'Holden Torana Mobil performance test' and 'Operation overland'.]

Catalogues for HB Torana Series I & II. 53/5
1967-1968. 0.5cm.
[Includes 'the great escape', 'From the word go ...', 'Brabham Torana', 'Holden Torana', ' '69 Torana'.]

Features book - Engineering department. 53/6
1966-1969. 2.5cm.
[Series I and Series II.]

Manuals - HB Torana Series I and II. 53/7
1967-1969. 0.5cm.
[Includes owner manual and owner protection plan for HB Series I and HB Series II Toranas. Latest version - earlier versions available by prior arrangement only.]

Selling manuals. 53/8
1967-1969. 4.5cm. (2 items).
[Includes selling manual with facts book (1967) and a summary of the features and changes in 1969 range.]

Release papers for 1969 Torana. 53/9
1968. 7.5cm.
[Includes speeches, test fleet, correspondence, audio tape interview with Max Wilson and news digests.]

News release - 1969 HB Torana Series II. 53/10
1968. 0.5cm.

Black and white photographs - HB Torana Series I. 53/11
1967-1968. 0.5cm.

Black and white photographs - HB Torana Series II. 53/12
1968. 0.5cm.

Black and white photographs - Brabham Torana. 53/13
1967. 0.5cm.
[Includes HB series I and II Brabham Toranas.]

AMA Specifications 53/14
1967 1cm
[Includes specifications for HB Torana passenger vehicles (Torana, Torana 'S' and Torana 'SL' sedans.) for July 1967.]

Technical specifications - Service Department 53/15
1967 0.5cm

Film and video are described in the Library Catalogue. For details on this subject do a KEYWORD search and limit to Film & sound.