
THE HOLDEN COLLECTION
KB RODEO

BRG 213
Series 49
Series list

The KB Rodeo was a rebadged Isuzu KB commercial, and was introduced in December 1980. Initially only available as ute and cab-chassis with two-or four-wheel drive, and no automatic transmission option. The Crew-cab was added early in 1982 and in late 1982 the Rodeo received a face-lift with a new grille, rectangular headlights and new model variants. New models of KB Rodeo were released in 1984 and 1985, with the introduction of the Space Cab in 1985. From 1985 all Rodeos had 5-speed manual floor shift only. The range was again altered in 1986 and 1987. The 1987 facelift is distinguishable by the open rectangular grille.

- Black and white photographs - Isuzu KB. 49/1
1979. 0.5cm.
[Includes photographs of Isuzu KB - immediate forerunner to Rodeo KB.]
- Papers relating to the Great Isuzu Road Train & Commercial vehicle writers. 49/2
1981. 7cm. (2 parts).
[Includes travel arrangements, drive program, news release, features, correspondence, memos, black and white photographs with media report.]
- Press clippings. 49/3
1981-1986. 1cm.
[Includes press reviews on 3 releases of KB Rodeo for 1981, 1983-1984, 1985-1986.]
- Owner handbook. 49/4
1981, 1986. 1cm. (2 parts).
[Includes 1981 handbook and revised 1986 owner handbook for KB Rodeo.]
- Rodeo, Jackaroo and Scurry release details. 49/5
1985. 4cm. (2 parts).
[Includes program, vehicles, correspondence, guest and GMH personnel, release program, specifications, line drawings.]
- Press release for 1984 Rodeo. 49/6
1983. 1cm.
[Includes press release, black and white photographs and July 12 Drive program - Albury/Mt. Hotham and Fraser Island.]
- Papers relating to the 1983 Rodeo. 49/7
1983-1984. 3cm. (2 parts).
[Includes Drive program, merchandising action guide, black and white photographs.]

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- News media/Isuzu drive program. 49/8
1984. 0.5cm.
[Papers, correspondence, planning, route etc. for
drive program designed for Isuzu planning of new
Rodeo vehicles and commercial vehicle writers
public relations/information.]
- Colour transparencies, proofs and line drawings. 49/9
1984-1985. 0.5cm.
ACCESS ONLY BY SPECIAL ARRANGEMENT.
- Brochure on Jackaroo/Rodeo/Shuttle. 49/10
1987. 0.5cm.
[Combined light commercial brochure.]

Film and video are described in the Library Catalogue. For details on this
subject e.g. Rodeo do a KEYWORD search and limit to Film & sound.