THE HOLDEN COLLECTION
HJ HOLDEN

BRG 213
Series 41
Series list

Released in October 1974 the HJ was a major refinement of the HQ resulting in a 'big car' look. Major changes to the bodywork resulted in a very different looking car. The USA sourced Chevrolet engine was dropped (ending the GTS Monaro 350) in favour of 2 Australian designed and manufactured V8s. The interior also received a major upgrade with all new dash and instrument panels with international symbols and gauges and foam seats with inbuilt head rests. The luxury Statesman Caprice was added to the model lineup while the Statesman Custom was dropped. Two limited release option packages were offered - the Kingswood Deluxe sedan and wagon and the Vacationer II. Model range featured the cab chassis, panel van (including Sandman), utility (including Sandman), Kingswood ute, wagon and sedan, Belmont wagon and sedan, Premier wagon and sedan, Monaro LS coupe, GTS coupe and GTS 4-door, Statesman Deville and Caprice.

Papers and correspondence re: HJ Holden release. 41/1
1973-1974. 11cm. (3 volumes).
[Includes budget, press test unit, guest lists, news releases, regional releases, dealer orders, colour and trim, timings.]

Papers and correspondence re: HJ Statesman release. 41/2
1974. 10cm. (3 volumes).
[Includes Statesman De Ville and Caprice national release details, budget, program, guest list, media guests, press test unit, timetable, minutes of meetings, briefing session, speeches.]

Catalogues and brochures for HJ and Statesman. 41/3
1973-1974. 0.5cm.
[Includes taxi brochure, 'Holden: The Great Way to move' 'Make your Holden "One of a kind" ', Statesman colour and black & white.]

Manuals for HJ and Statesman. 41/4
1974-1975. 0.5cm.
[Includes owner manual and owner guide for HJ Series and Statesman. Latest available version - previous versions only available by prior arrangement.]

HJ Light commercial vehicles. 41/5
1974. 0.5cm. (4 items).
[Includes media release and 3 catalogues.]

Option packages on HJ. 41/6
1975. 1cm.
[Includes media release and sales kit for Kingswood sedan and wagon, and Big Country ute; Vacationer II.]

New model pricing presentation report: HJ Holden. 41/7
1974. 6cm. (3 volumes).
[Includes new model data and competitor comparison data for passenger and commercial vehicles.]

George Patterson Pty. Ltd. Report. 41/8
1974. 2cm.
[Holden HJ regular passenger models communications strategy - creative recommendations.]

Production option availability - Engineering department. 41/9
1975-1976. 0.5cm.
NB: Originally bound with BRG 213/14/15, BRG 213/22/6 etc.

Colour charts. 41/10
1974-1976. 0.5cm.
[Includes exterior colour guides A621, A624, A625, A627 and Statesman.]

Features book - Engineering department. 41/11
1973-1975. 4.5cm.

Black and white photographs. 41/12
1974. 0.5cm.
[Includes exterior and interior views of HJ Kingswood and Premier.]

Black and white photographs. 41/13
1974. 1cm.
[Includes HJ Statesman Caprice interior and exterior, Don Dunstan (S.A. Premier) with Caprice at Festival Theatre, Gawler expo.]

Advertising for HJ Statesman 41/14
1974 0.5cm

Film and video are described in the Library Catalogue. For details on this subject eg Holden HJ do a KEYWORD search and limit to Film and Sound.