
THE HOLDEN COLLECTION
FJ HOLDEN

BRG 213
Series 28
Series list

The FJ Holden was released on October 29, 1953 and was the only facelift of the 48-215. A new, more elaborate grille, new hubcaps, bumpers and torpedo style tail light were the main changes with an expanded accessory list and twelve colours now available. The new Special model had more luxury features including a two-tone colour scheme and additional chrome work. In 1953 the FJ panel van was added to the range (standard, business, & special sedan and utility). An FJ station wagon was produced only to the prototype stage. By 1954, Holdens were being produced at 250 per day, with exports to New Zealand. The 250 000th Holden was produced in early 1956. The FJ Holden has become an iconic piece of Australiana.

1st car October 29 1953 – 169, 969 built

Owners manual. 28/1
1953. 0.5cm. (1 item).

Black and white photographs. 28/2
1950-1954. 1cm. (1 envelope).
[Includes photographs of standard, business and special sedans, utility, panel van, engine views, FJ in Detroit and Holden truck.]

Black and white photographs. 28/3
1954. 0.5cm. (1 envelope)
[Includes FJ outside Opel factory, Germany, Royal Tour Holdens, Pagewood 1954 and 'FJ with bulls'.]

Brochures 28/4
1956. 0.5cm.
[FJ coupe utility, competitive pricing brochure 'wattle' brochure.]

Papers and photographs re: 250 000th Holden. 28/5
1956. 0.5cm.

Drawings of FJ motif. 28/6
1953. 0.5cm.

Specifications - Engineering Department 28/7
1953-1954 0.5cm
NB: Originally bound with BRG 213/27/22 48-215 and BRG 213/29/8 FE.

Car colour specifications – Engineering Department 1953-1955 0.5cm [Includes colour, laquer, enamel and trim combinations available with notes regarding application and changes.] NB: Originally bound with BRG 213/27/26, BRG 213/63/11, BRG 213/29/10, BRG 213/30/12.	<u>28/8</u>
Papers relating to Holden export 1954, 1970 [Includes correspondence outlining details of the first export Holdens to new Zealand.]	<u>28/9</u>
AMA specification questionnaire 1954-1956 2cm [Includes passenger vehicles (standard, business and special sedans) and commercials (coupe utility and panel vans) for 26/3/1954, 15/1/1955 and 20/4/1956.]	<u>28/10</u>
Technical specifications and facts book 1948- 1 cm. 2 items). Comprises photocopy of technical specifications, and a booklet.	<u>28/11</u>

Film and video are described in the Library Catalogue. For details on this subject do a KEYWORD search and limit to Sound & Film.