THE HOLDEN COLLECTION
TX GEMINI

BRG 213
Series 20
Series list

Released on March 4, 1975, the TX Gemini was Holden's first world car - known as the T-car. In Germany it was the Opel Kadett and in U.K. the Vauxhall Chevette and in the U.S.A. the Chevrolet Chevette.

Australia's Gemini was a version of the Japanese Isuzu Gemini and was produced at the Brisbane plant. The model range included 4-door, SL 4-door and coupé and SL Fashion Pack coupé. It was voted Wheels Car of the Year in 1975 and quickly became the most popular 4 cylinder car on the Australian market.

Papers and correspondence re: TX release. 20/1
1975. 9cm. (2 volumes).
[Includes release program, speeches, correspondence, guest list, travel arrangements, news release and drive program.]

Engineering report. 20/2
1975. 0.5cm. (1 part)

Market research reports. 20/3
1974. 2cm. (1 part)
[Includes 'TX Customer reaction study', 'Holden TX Merchandising programme', 'The TX-Pros and cons of various names'.]

Press clippings. 20/4
1975. 4cm. (1 volume)

Advertising brochures on TX Gemini. 20/5
1975. 0.5cm. (1 envelope)
[Includes 3 brochures on specifications and options, SL Sports Coupé and SL Sedan.]

Owner manuals and guides. 20/6
1975-1976. 2.5cm. (1 envelope)
[Includes owner manuals from Jan. 1975, April 1975, June 1976 and owner guides from Jan. 1975, Sept. 1975, June 1976.]

Black and white photographs. 20/7
1975. 0.5cm. (1 envelope)
[Includes photographs re: TX Gemini release and COTY award.]

Features book - Engineering Department 20/8
1974-1974 5 cm (1 volume)
[Includes TX Engineering report and TX - TC features book outling changes made on TX to make TC]

Advertising posters 20/9
1976 0.5cm
[Includes 2 items concerning Gemini as No 1 and value for money.]

Film and video are described in the Library Catalogue. For details on this model do a KEYWORD search (e.g.Gemini) and select Film and sound from drop down box in place of View entire collection.